

PRESS RELEASE

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## hubergroup Print Solutions presents its one-stop portfolio for metal packaging at METPACK

hubergroup Print Solutions announced its first participation at METPACK 2023, the world's leading trade fair for metal packaging. At its stand, the international ink specialist will present its sustainable portfolio for metal decoration which includes conventional as well as UV inks and coatings and the matching fountain solution additives. The products are applicable for a wide range of applications, both for industrial and food packaging. As highlights, hubergroup will showcase the relaunched NewV tin MGA series, which is designed for safe UV printing on food cans, and newly developed UV coatings for metal decoration applications.

According to hubergroup, its metal decoration portfolio is characterised by three factors: comprehensiveness, quality and service. Comprehensiveness manifests in the fact that the ink specialist offers all the products necessary for metal printing from inks to coatings and fountain solution additives. The portfolio includes products for conventional offset as well as UV printing, both for mercury vapour and LED drying. The inks and coatings cover food and non-food applications, such as aerosols, closures and crown caps, trinket boxes, fasteners, packaging for chemical-technical products (CT packaging) and decorative steel sheets.

Quality shows through high colour intensity, excellent scratch resistance and eco-friendly formulation that supports future-oriented packaging solutions. As a large proportion of the raw materials derive from the company's own production, hubergroup can also ensure high quality and environmental standards along the value chain.

When it comes to service, hubergroup promises that local service staff members are there to support the implementation of its products and are always available to answer questions.

Jan Museler, Product Manager Metal Decoration at hubergroup, says: "We are really excited to present our metal decoration concept at METPACK for the first time. It is a great opportunity to network and discuss the needs of metal decoration printers. So, I warmly invite everyone intrigued to visit us at our stand – we look forward to seeing you!"

The hubergroup team at METPACK will be happy to advise visitors on which products best suit their requirements. You will find hubergroup at Hall 1, Stand 1D43.

## About hubergroup

hubergroup is an international printing inks and chemicals specialist based in Germany with a 255-year history. Within its two divisions, the company develops innovative, sustainable products and services to enable its customers first-class results. The Print Solutions Division produces inks, varnishes, and printing aids for packaging, commercial, and newspaper printing. In addition, the associated subsidiary Gleitsmann Security Inks manufactures security inks. The Chemicals Division produces speciality chemicals such as resins, lamination adhesives, pigments, and additives in its facilities in India. hubergroup employs about 3,500 people in nearly 30 countries and generated an annual turnover of about €704 million in 2021.



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