

PRESS RELEASE

Kirchheim, April 8, 2021

Packaging and commercial offset printing on gold level: hubergroup further enhances the sustainability of its portfolio

Driving the circular economy, hubergroup Print Solutions now offers a complete Cradle to Cradle Material Health Gold certified portfolio for commercial and packaging offset printing. For this purpose, the international printing ink specialist formulated a new ink range which is based on the low-migration MGA NATURA series and, therefore, suitable especially for printing food packaging. Moreover, the Cradle to Cradle Product Innovations Institute certified a number of water-based coatings of the ACRYLAC series with Gold status. As hubergroup produces a large proportion of the raw materials in its own Chemicals Division, the company can ensure sustainable action along the value chain in addition to that.

Sustainability incorporated

In 2017, hubergroup was the first international ink manufacturer to receive a Cradle to Cradle certificate in the sheetfed offset sector and thus significantly advanced sustainability in the industry. Since then, the company has continuously improved the environmental performance of its products. While hubergroup's commercial series ALPHA viva has already carried the Gold status since 2018, the Cradle to Cradle Products Innovations Institute now also certified a variant of the ink series MGA NATURA and various water-based coatings of the ACRYLAC series with the gold level of its Material Health Certifications. Thereby, the institute confirms that the inks and coatings do not contain any substances which pose a high risk to humans or the environment (i.e. none x-assessed or unknown chemicals).

Josef Sutter, Product Manager Sheetfed/UV Europe at hubergroup, says: "The sustainability of printed products has been in the focus of our research activities for a long time. We want to offer our customers environmentally friendly products and thereby help to make their products ready for the circular economy. Consequently, it was important for us to provide them with a complete portfolio certified Cradle to Cradle Gold for both commercial and packaging offset printing."

Defining own environmental standards

In addition to that, hubergroup ensures its customers high environmental standards throughout the value chain. This is possible as the majority of raw materials originates in the company's own Chemicals Division. Josef Sutter elaborates: "We know that we bear a great responsibility as printing ink manufacturer and want to live up to it. Taking a holistic view of sustainability, it is important to us that we meet high standards throughout the value chain – beginning with the raw material production."

About hubergroup

hubergroup is a family business based in southern Germany with a 255 year history. The Print Solutions division produces and sells printing inks and printing aids for packaging printing and commercial printing. The security inks segment for international banknote and identity document producers is covered by the subsidiary Gleitsmann Security-Inks. The Chemicals Division markets raw materials such as pigments, resins and additives produced in India.

The company has always been focused on customer success. That is why hubergroup works on innovative solutions, technologies and services every day in order to optimise the value creation in the printing and chemistry industry and to allow their customers to achieve first-class results. In 2020, hubergroup generated an annual turnover of about €620 million and currently employs approximately 3,500 employees worldwide in over 30 countries.

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